

**MARYSVILLE FIRE DISTRICT  
SPECIAL PLANNING COMMITTEE WORKSHOP  
February 3, 2021 – 6 pm – Virtual Via Zoom**

Chairperson Stevens called the meeting to order at 6:03 pm.

**OPENING STATEMENT**

As indicated in the public notice, the public has been invited to join via Zoom. The public comment section of our agenda has been suspended until further notice. However any member of the public may submit comment via email, mail, or phone. Comments received will be read into the record at the following meeting.

No public comments have been received.

**The following were in attendance:**

**Board of Directors:**

Steve Muller	Participant ID 165137
Tom King	Participant ID 156764
Michael Stevens	Participant ID 184722
Kamille Norton	Participant ID 161486
Rick Ross	Participant ID 188338
Tonya Christoffersen	Participant ID 166677

**Staff Members:**

Martin McFalls, Fire Chief  
Jeff Cole, Deputy Chief  
Tom Maloney, Deputy Chief  
Darryl Neuhoff, Deputy Chief  
Paula DeSanctis, Board Secretary

**Guests:**

Matt Keller, CPSE  
Rick Jesus, Battalion Chief

**STRATEGIC PLAN**

Chief McFalls welcomed and introduced Matt Keller from Centre for Public Excellence. Chief McFalls shared notes from the stakeholder's strategic plan SWAT analysis for Board review and input.

Boardmember Muller stated that overall the strategic plan looks great and appreciates the work that was put into it. He feels there are some gaps and questioned that the plan seems to be more aligned with the districts supporting services rather than the core programs or deliverable service.

Matt Keller explained that the supporting services directly impact that core delivery to the community. The report results are generated by what areas the stakeholder group feels have challenges and need improvement.

Muller shared the citizens in our community expect excellent and prompt delivery of EMS and fire suppression. The largest component of the fire district's strategic plan should reflect our service delivery and risk management. Muller stated the delivery of service within the fire service is continually changing, we need to have conversations on how we can incorporate those new innovations into our plan.


Boardmember Norton asked how much weight was given to the community stakeholder's feedback, and does it truly reflect the community as a whole. Keller replied this is a snapshot of where the community is, it is reflective of the diverse group in the room.

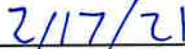


Commissioner Ross agreed the current plan has some gaps. He feels there is a sentiment within the community that we are over taxing them. As a citizen, he would like the strategic plan to show a direct correlation in the RFA tax plan and what one is getting for their dollar. Muller stated he would like to see a better picture within the plan of how and where to allocate tax payers dollars. There are real risks to our services that are not addressed in the current plan such as outside medical service providers. If we don't get in front of this and protect our service, we run the risk of losing market share, affecting taxes and the strength of our organization. The question is, how we bring these issues forward to be addressed. Muller asked for clarification on the weighting outcome. Keller shared that every response is captured, the weighting processes is thematic. Keller stated that strategic planning is not something you do just every five years, it is a management tool to be used every day. Changes occur as should your plan closing the gaps as they come about. Keller recommended that the Board produce systems and processes at the Governance level, complete their own SWAT analysis with their concerns and expectations, compare their results to the current strategic plan to see what gaps may need to be filled. The current plan can be amended with the findings or have a separate executive plan. After much discussion all Board members were in agreement to closely review the current strategic plan objectives and timelines and complete their own executive SWAT analysis. Chief McFalls will forward all questionnaire documents to each Boardmember and Chief staff for completion and review at the next Planning Committee meeting. The Boardmembers thanked Matt Keller for his insight and support.

## **ADJOURNMENT**

With no action required, the February 3, 2021 Planning Committee Workshop adjourned at 7:40 pm.

  
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Martin McFalls  
District Secretary

  
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Date approved

